

The Best Small Business to Start - Questions to Ask Yourself

Part Three of Three

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Best Small Business to Start - Taking Steps

1. Write your punch list to get started
2. Develop a budget, then triple it
3. Get legal, establish business entity
4. Purchase equipment, computers, software, desks, chairs, paper goods
5. Finalize resell and affiliate agreements, joint ventures, employment contracts
6. Build optimized website
7. Advertise internet
8. Get testimonials
9. Tell everyone, why your business is unique and why they should buy from you
10. Outfit brick and mortar location
11. Contract for products - both soft and hard goods
12. Staffing
13. Customer support - walk-ins, phone, internet, refunds and returns
14. Bookkeeping
15. GO

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